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technologies
RENTALSCAPE

Short-term vacation rental property guide

Know what's happening in your community

The rapid growth of short-term rental (STR) vacation properties has both created opportunities and administrative challenges for communities right across America.

STRs require careful identification, monitoring, and management to minimize their impact on the community and ensure a safe and happy stay for guests. Tourism opportunities and revenue potential must be fairly balanced against the concerns, rights and amenity of local residents and businesses.

With nearly 1.5 million STR properties across 2.5 million advertised listings, the United States is the world's biggest national market for STRs. Popularity has been supercharged by platforms like Airbnb and Vrbo, but there are thousands

In this guide you'll discover how Deckard Technologies' Rentalscape helps local authorities simplify complex STR challenges like:

Identification

Planning

Registration

Management

Compliance

Taxation

Deckard Technologies' mission is to give local authorities data and insights to efficiently manage property-related matters and deliver better outcomes for their communities.

Founded in 2018 by experts in big data, artificial intelligence and machine learning, today Deckard Technologies' Rentalscape is the No.1 short-term rental identification platform for local government in the U.S. and trusted by more than 500 communities.

About Rentalscape

Rentalscape uses powerful AI-based technology to deliver detailed, real-time information about STRs, including precise location, availability, bookings, rates, owner details and more, all in a single record for each property accessed through an easy-to-use interface.

Rentalscape identifies and validates 35% more STRs than any comparable product. Jurisdictions using Rentalscape enjoy an average compliance rate of 95.3%.



Increase **compliance levels** by up to

+39%



Consistently increase **tax collection** by at least

+40%



10K+ Short-term rental **sites monitored** every day



Trusted by more than **500+** jurisdictions

Rentalscape uses leading-edge AI and modern technology to deliver best-in-class data and great user experiences.

Monitor every STR listing

Rentalscape is the only platform capturing listings from every available source, tracking more than 10,000 short-term rental sites around the world.

Every STR, every day

Rentalscape is the only system that is mining every STR listing, every day, allowing it to capture bookings made at the last minute.

Go live in days, not months

Because Rentalscape already tracks all online STRactivity it comes ready to use, and can be customized to your community's requirements.

Partnering with your team

Deckard Technologies employs more than 50 in-house data analysts to verify every AI result to deliver highly accurate data your team can trust.

Better data

Rentalscape is the only platform tying STR listings to exact parcel numbers. Owner contact details are constantly updated from county data.

More than software

Deckard partners with you to drive the ongoing success of your STR program. We are as committed to the success of the program as you are.



Customized for your community

Rentalscape's optional features build on the strengths of the core product to allow teams to tailor solutions to their needs and maximize efficiency.

Rentalscape STR Registration & Renewal Portal

Simplify STR administration for property owners and your STR team using smart automation and easy-to-use self-service features.

Rentalscape 24/7 Complaint Line & Online Form

Offer a simple way for neighbors and other citizens to report on non-emergency STR concerns, and gather evidence for compliance enforcement.

Rentalscape Tax Payment Portal

Cut administration work and increase revenue with a public tax payment portal customized for your community, streamlining calculation, collection and payment of STR-related taxes like Transient Occupancy Tax.

Rentalscape Letter Campaign for STR Hosts

Mailing STR hosts to explain registration, tax requirements and payment processes, Rentalscape Letter Campaigns have helped customers cut the number of unregistered STR hosts by as much as 50% and increase compliance to more than 90%.

Rentalscape Inspection Module

Streamline the time-consuming job of keeping STRs safe for visitors and maintained to community standards.



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